



PURCHASING DEPARTMENT  
1772 County Services Parkway  
Marietta, Georgia 30008-4012  
(770) 528-8400/FAX (770) 528-1154

Rick Brun  
DIRECTOR

---

**ADDENDUM No. 1**

**Sealed Bid # 10-5461  
Annual Contract  
Printing and Mailing Services for the  
Consumer Confidence Report Annual Water Quality Report  
DATE: January 6, 2010**

Page 1 of 2

The following addendum hereby amends and/or modifies the Proposal Documents and Specifications as issued for this project. All proposers are subject to the provisions of this Addendum.  
**Proposers shall acknowledge receipt of this addendum.**

**This Addendum consists of:**

- **Questions submitted in writing**

Include this original form inside your proposal package when submitted.

If you have any questions concerning this addenda please contact: John Flood @ 770-528-8418

**All bids must be received before 12:00 (noon) by the Bid Opening date. Bids should be sent/delivered to Cobb County Purchasing Department, 1772 County Services Parkway, Marietta, GA 30008.** Bids will be opened at 2:00 p.m. in the Cobb County Purchasing Department, 1772 County Services Parkway, Bid/Meeting Room, 2<sup>nd</sup> Floor, Marietta, GA 30008.

---

**I acknowledge that I have received Addendum No. 1**

Sealed Bid # 10-5461  
Annual Contract  
Printing and Mailing Services for the  
Consumer Confidence Report Annual Water Quality Report

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date Sent to Purchasing

\_\_\_\_\_  
Please Print Name

**Please sign, date, and fax back this form ONLY to:  
Fax #: 770-528-1154  
Attn.: John Flood  
Please call 770-528-8400 for questions regarding this addendum.**

**ADDENDUM No. 1**

**Sealed Bid # 10-5461  
Annual Contract  
Printing and Mailing Services for the  
Consumer Confidence Report Annual Water Quality Report  
DATE: January 6, 2010**

Question Submitted in Writing

**Question:** It sounds to me like you want a saturation list for specific cities to include all businesses and residents. A saturation list will not include a name but it will reach all deliverable mailboxes – again, that is what it sounds like. In order for me to run a count and provide an estimate for mailing lists I will need to know more specifically what parts of Roswell and Atlanta you need. Do you have specific routes in mind? Just need better clarification on the GEO. Please be more specific with the mail list requirements so that this project can be priced accurately.

**Answer:** Our lists have been given to us based on Carrier Route sort. The last list we received from the vendor was formatted as this: under the heading Qualification said: Enhanced Carrier Route Saturation The list the vendor purchased was “over exclusive” and we take it and cull it down to help identify our service area. That’s why we say give us the list and we mark it up to make **an approved list** for mailing.

As for Roswell and Atlanta we only need the Carrier routes that fall within two zip codes in these areas. 30075 for Roswell and 30339 for Atlanta.