



PURCHASING DEPARTMENT
1772 County Services Parkway
Marietta, Georgia 30008-4012
(770) 528-8400/FAX (770) 528-1154

Mark Kohntopp
INTERIM DIRECTOR

ADDENDUM No. 1

**Sealed Bid # 12-5663
REQUEST FOR PROPOSAL
TRANSIT BUS ADVERTISING
COBB COUNTY COMMUNITY TRANSIT**

DATE: April 19, 2012

Page 1 of 3

The following addendum hereby amends and/or modifies the Proposal Documents and specifications as originally issued for this project. All proposers are subject to the provisions of this Addendum.

Proposers shall acknowledge receipt of this addendum.
Include this original form inside your proposal package.

This Addendum consists of:

- **Minutes and Questions submitted at Pre-Bid Meeting on April 10, 2012**
- **Questions submitted in writing**
- **Pre-bid meeting sign in sheet**

All bids must be received before 12:00 (noon) by the Bid Opening date. Bids shall be delivered to Cobb County Purchasing Department, 1772 County Services Parkway, Marietta, GA 30008.

Electronic / faxed bid response will not be considered.

I acknowledge that I have received Addendum No. 1

**Sealed Bid # 12-5663
REQUEST FOR PROPOSAL
TRANSIT BUS ADVERTISING
COBB COUNTY COMMUNITY TRANSIT**

Company Name

Signature

Date Sent to Purchasing

Please Print Name

Please sign, date, and return this form ONLY to:
Cobb County Purchasing Department
Fax #: 770-528-1154
E-Mail: purchasing@cobbcounty.org

Please note: The deadline for questions is: April 27, 2012 by 5:00 pm
Any questions received after this deadline will not be considered.

ADDENDUM 1

SEALED BID #12-5663

REQUEST FOR PROPOSAL
BUS ADVERTISING
COBB COUNTY DEPARTMENT OF TRANSPORTATION
COBB COUNTY COMMUNITY TRANSIT

Minutes of the Pre-bid Conference held on Tuesday, April 10, 2012 at 10:30 a.m. as follows:

BUS ADVERTISING PROJECT NO. 12-5663

ATTENDEES: See attached Sign-In Sheet

MEETING MINUTES:

(1) Introduction of Special Representatives in attendance.

(2) This is the Pre-bid Conference for Cobb Department of Transportation PROJECT NO. 12-5663, Bus Advertising. Bids will be received until 12:00 noon on May 10, 2012, at Cobb County Purchasing Department, 1772 County Services Parkway, Marietta, Georgia. Bids will be opened and read aloud at 2:00 p.m. at the Cobb County Purchasing Department, 1772 County Services Parkway.

NO BIDS WILL BE ACCEPTED AFTER THE 12:00 NOON DEADLINE. DO NOT DELIVER BIDS TO COBB DEPARTMENT OF TRANSPORTATION. Those received late will be unopened.

Deadline for questions is April 27, 2012 at 5:00 p.m.

Inspection of buses will be scheduled **by appointment only** on Sunday, April 29, 2012 from 11:00 a.m. to 1:00 p.m.

Minutes of this meeting and any revisions will be issued as Addendum. **There is no bid bond required for this project. The successful bidder will be required to comply with all applicable FTA, Federal and State rules and regulations, as well as those of Cobb County.** The **Contractor** and their subcontractors are required to be in compliance with the "Georgia Security and Immigration Act," (Exhibit A-2). The Contractor must execute **and submit at the time of the bid** the "Contractor Affidavit and Agreement," (Exhibit A) **or bid will be determined non-responsive and will be disqualified.** The Contractor must also execute and submit the "Subcontractor Affidavit and Agreement" (Exhibit A-1), and "Employer Immigration and Compliance Certification" (Exhibit A-2 executed by all of their subcontractors **prior to beginning work** on the project.

Do not mark any forms with N/A. All Federal Attachments must be acknowledged with a signature to be considered responsive.

Clarifications to Specifications:

Page 6 of RFP states “Exterior advertising on buses may cover no more than 25% of the window areas.

Change: Full exterior advertising on buses are acceptable; however may not cover driver side window, front window or front door.

Floor opened to questions:

Questions and Answers

1) Why were bids rejected twice?

Single bids were received both times and the County wanted to create a competitive bidding opportunity.

2) Can we get the information of the current contractor?

There is no current contractor for bus advertising. The county has advertising for shelters. That contractor is Signal Outdoor Advertising.

3) Will there be outside and inside advertising?

Yes, both inside and outside advertising is desired.

4) The RFP states that nothing can be deducted. Is production billed separately or paid upfront?

If it is advertising specific to promoting the use of CCT, then the County will pay the production costs. For commercial advertising, the prospective advertisers pay for production costs. The County will approve all content and receive a percentage of total revenue after costs.

5) Will the County provide the customer base?

No, that is inclusive in the contract requirements.

6) Are shelters, transfer centers and park and ride lots also included?

No shelters; however, transfer centers and park and ride lots owned by the County/CCT only.

7) RFP states no more that 25% to be wrapped. Is full wrap prevented?

Not opposed to full wrap excluding driver side window, and front door or front window.

PRE- PROPOSAL CONFERENCE

SEALED BID # 12-5663
 REQUEST FOR PROPOSAL
 TRANSIT BUS ADVERTISING
 APRIL 10, 2012

REPRESENTATIVE NAME	COMPANY NAME & COMPLETE ADDRESS	PHONE (INCLUDE AREA CODE)	FAX # (INCLUDE AREA CODE)	E-MAIL ADDRESS
✓ Patrice Dixon	J. Perez Assoc. ^{Atl. GA} 30331 3715 Atlanta Ind Pkwy	(404) 605-0303	(404) 699-7150	patrice@jperez.com
✓ Tony Thomas	Renaissance Marketing 18 Vernonburg Rd. SA GA 31419	(912) 349-0386	(912) 927-7170	Renaissance Sav@aol.com
✓ J. DARIEN Southerland	B.G. AD Group Fnc. 3316-A S. Cobb Dr Suite 112 SMYRNA, GA 30080	(770) 874-3200 (678) 520-6290	(770) 874 3242	D.Southerland@B.G.ADGroup.com
✓ BRIAN HEARD	GATEWAY OUTDOOR 5417 FLOWERING DOGWOOD CHARLOTTE, NC 28270	843-655-3706	908-684-8133	BHEARD@GATEWAYOUTDOOR.COM
✓ TERRY MYERS	SIGNAL OUTDOOR 4451 ATLANTA RD., SUITE 132 SMYRNA, GA. 30080	(770) 319-2550	(770) 319-1882	TERRYM@SIGNALOUTDOOR.COM
Tami McKenzie	CCT 463 Commerce Pkwy SR 112	7528-1604	7528-4360	Tamisha-McKenzie@cobbcounty.org
REBECCA GUTOWSKY	CCT	7528-1614		REBECCA.GUTOWSKY@COBBCOUNTY.ORG
✓ Kelli Fair	Dover Staffing	71434-3040		KFair@doverstaffing.com

*Please note that contact information provided to a government agency may be subject to public release as required by Georgia's open records law.

PRE- PROPOSAL CONFERENCE

SEALED BID # 12-5663
REQUEST FOR PROPOSAL
TRANSIT BUS ADVERTISING
APRIL 10, 2012

REPRESENTATIVE NAME	COMPANY NAME & COMPLETE ADDRESS	PHONE (INCLUDE AREA CODE)	FAX # (INCLUDE AREA CODE)	E-MAIL ADDRESS
Annette Nordhoff	Cobb County Purchasing	770-528-8424	770-528-1154	purchasing@cobbcounty.org

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